

JOHN BOTOS / mail@jbotos.com / (602) 373-0575

Self-motivated, creative individual with over six years of experience in web design, development and marketing.



— OBJECTIVE —

To design, develop and market successful web applications which offer users unique and memorable experiences.

— SKILLS —

Dev XHTML, CSS, JavaScript, jQuery, PHP & MySQL
CMS WordPress, Joomla, Custom CMS Systems
Design Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Fireworks, Flash, etc.)
Seo Internal site architecture, keyword research, on-page optimization.
 Content creation; blogs, rss feeds, resource lists, articles, images, videos, podcasts.
Sem Link building, directories, link partners, reciprocal linking, articles, press release, banner ads.
 Social media; Facebook, Digg, Technorati, Delicious, Stumbleupon, Mixx, Newsvine, etc.
 PPC; Google, Yahoo, Bing, Facebook
 Twitter; SponsoredTweets, PromotedTweets

— PORTFOLIO —

NationwideCashCenter.com

PHP, XHTML, jQuery
Payday loans lead-gen

AutoFinancing247.com

PHP, XHTML, jQuery
Auto financing loans lead-gen

InstantlyApproved.com

PHP, XHTML, jQuery
Payday loans lead-gen

PuronicsofArizona.com

PHP, XHTML, jQuery
Water filtration systems

HomeLovers.com

PHP, MySQL, XHTML, jQuery, SEO
Property management

MichaelScottRentals.com

PHP, MySQL, XHTML, jQuery
Property management

— EDUCATION —

Bachelors Degree in Visual Communications - Collins College, Arizona - 2004

— WORK HISTORY —

Freelance

01.01.2011 - Present
Project management, Web Design, Wordpress, jQuery, Outsourcing

Leadpile

03.01.2010 - 01.01.2011
Web design, Wordpress, PHP, MySql, jQuery

Freelance

01.01.2009 - 03.01.2010
Project management, Web Design, Wordpress, jQuery, Outsourcing

MartzAgency

04.01.2009 - 12.01.2009
Web design, project management, proposals, email campaigns.

GoRenter

03.01.2007 - 04.01.2008
Web Design, XHTML/CSS, PHP, MySql, Project Management, SEO/SEM.

MartzAgency

03.01.2005 - 03.01.2006
Web design, PHP, jQuery, Project Management

— LANGUAGES —

Bilingual; fluent in English and Romanian